

2
0
2
3

Spring

Home Improvement Guide



PATRIOT SEAMLESS GUTTERS LLC

Kempton, PA



610.737.7535

Patriot Seamless Gutters is a full-service gutter company.

We are a family owned and operated business offering prompt and courteous services. We use the highest quality products to meet high consumer standards.

"We Take Pride In Our Work"

- COUPON -

\$100 OFF

Full Gutter or Gutter Guard System

Coupon must be presented at time of estimate or can be shown from your phone screen. Min. \$1000 purchase. WP



Veteran Owned & Operated
PA062072
Kevin Garris - Owner

PRODUCTS AND SERVICES:

- ★ 36 Colors
- ★ Heavy Gauge (.032)
- ★ Gutter Guard
- ★ Roof Snow Guards
- ★ K Style & Half Round Spouting
 - Aluminum • Copper
- ★ Champion Gutter Guard
- ★ Gutter Repair
- ★ Gutter Cleaning
- ★ Dropoff Gutters
- ★ Commercial & Residential
- ★ Fascia & Soffit
- ★ Roofing & Siding

Free Estimates

FULLY INSURED

www.patriotseamlessgutters.com



2023 Spring Home Improvement Guide

What Causes Curled Shingles?

No homeowner wants to look at the exterior of his or her home and see roof damage. Such damage may lead homeowners to think they need a new roof, a potentially costly expense that can quickly throw household budgets into a state of disarray. Various factors, including the size of a home and the type of roof homeowners prefer, will affect the cost of a roof replacement. In addition, homeowners who see roof damage can rest assured that not all roof problems will necessarily require a replacement roof to be installed. Curled shingles are a problem many homeowners have encountered. This particular problem is not always indicative that a roof is on its way out. In fact, the home improvement resource This Old House notes that, as asphalt shingles age, their corners often begin to curl downward or upward. Homeowners who notice this

early enough can glue down the curled section of each shingle that's beginning to curl. Some shingles may be curling because they're defective. Fortified Roofing, a New Jersey-based roofing company that specializes in the repairing and replacing of various roofing configurations, advises homeowners to contact a local roofing professional to diagnose the cause of the curling. Doing so quickly can prevent curled shingles from contributing to more widespread damage. Moisture and poor ventilation may be contributing to curled shingles as well. Homeowners with attics in their home may see curled shingles on their roofs because moisture is building up in their poorly ventilated attics. In addition to causing damage such as curled shingles, a poorly ventilated attic allows moisture to build up, potentially contributing to mold growth. Mold presents a host of

NEWSWANGER ROOFING Specialists PA176963
YOUR LOCAL ROOFING EXPERT



CONTACT US FOR A FREE ESTIMATE!
 Call: 484-877-3254 or
 Email: Deckrothnrs@gmail.com
 Visit www.newswangerroofing.com
 for money saving offers!

RESIDENTIAL AGRICULTURAL COMMERCIAL
 Asphalt Shingle • Corrugated Metal • Standing Seam Metal
 Rubber/EPDM • Gutter and Downspout • Soffit and Fascia
FINANCING AVAILABLE!




additional problems, including some that can adversely affect the health of a home's inhabitants. Improper roof installation also may be the culprit behind curled shingles. When a roof is not installed correctly, shingles may not be aligned or nailed down in the right way. This might be what's causing shingles to curl on recently installed roofs. Curled shingles are unsightly and can pose a significant threat to a home if not addressed promptly. Homeowners can protect themselves and their roofs by working with skilled roofing professionals, who can diagnose issues like curled shingles and offer the right solutions.

Looking For A Heated Shop Building!



Post Frame & Conventional Buildings For All Your Equipment Maintenance Needs.

Equipment Storage, Maintenance Areas, Wash Bays, Offices, Cold & Heated Buildings
We Turn Your Vision Into Reality.

Call:

MARTIN CONSTRUCTION COMPANY

Fleetwood, PA 19522 Phone: 610-683-6120

Find Us On Facebook

www.martinconstructionco.com

HIC# PA 8177

Total Building Solutions for over 35 years



Gary Mayo, CFP®

Certified Financial Planner

3570 Hamilton Blvd., Suite 301,
 Allentown, PA 18103

610-398-7333 • 800-451-9687

Fax: 610-398-7408

E-mail: gmayo@lwmgmt.com

www.lwmgmt.com

**You are welcome to call
 for a complimentary consultation**

Investment and Advisory Services offered through
 Liberty Asset Management, LLC.

Securities offered through APW Capital, Inc.,
 Member FINRA/SIPC.

100 Enterprise Drive, Suite 504, Rockaway, NJ 07866
 800.637.3211

BUSINESS OWNERS



Are You Ready For Spring?

Be Sure To Stock Up!

- Stock Forms
- Invoices
- Brochures
- Letterheads
- Envelopes
- Contracts
- Business Cards
- Delivery Receipts
- Pens & Pencils
- Tablets
- Trade Show Giveaways
- And Much More

Contact:



6 North Third Street
 P.O. Box 465
 Hamburg, PA 19526-0465
 610.562.2267 or 1.800.562.5521
 FAX: 610.562.2770
 E-mail: ryan@windsorpress.com

2023 Spring Home Improvement Guide

PREMIER PLUMBING AND DRAINAGE
 "If you want it done right."
FREE ESTIMATES
 No Job too small!

✓ Water Heaters ✓ Toilets ✓ Faucets
 ✓ Garbage Disposals ✓ and More!

Licensed and Insured **610.568.0852** PA 170499

OUR QUALITY IS ETCHED IN STONE

MEMORIALS

AREA'S MOST BEAUTIFUL MEMORIALS MANUFACTURED ON SITE. ELIMINATE THE MIDDLEMAN AND SAVE

LEHIGH VALLEY GRANITE STUDIO

SAVE 100s

OUR EVERYDAY PRICES ARE LOWER THAN OTHER DEALER'S DISCOUNTED PRICES

6295 Route 309 • New Tripoli
 (Intersection of 309 & 100)

Like Us On 

610-760-6366 • www.LVGRANITESTUDIO.com

UNDERKOFFLER COAL DELIVERY SERVICE
 WILLIAMSTOWN, PA
 (Formerly Carl & Smith Coal Hauling)

ALL SIZES AVAILABLE
 GOOD QUALITY ANTHRACITE

CALL: 717.329.9249 OR 717.648.9289 ANYTIME
 Look Us Up On 

"Use An Old American Fuel!"

Get Ahead Of Chimney Repair This Season

Woodburning fireplaces or fuel stoves can add warmth and ambiance to a home. These appliances are particularly coveted in the cooler months when people spend more time indoors. Maintenance is necessary in order for fireplaces and stoves to function safely, and that upkeep must include paying close attention to the functionality of the chimney. Chimneys are designed to last for decades. Cracks and spalling in brick chimneys are common concerns that can cause significant damage if left unchecked. Chimney maintenance involves more than cleaning the flue. Rather than running the risk of costly repairs, which can cost several thousand dollars, homeowners can take some simple steps to keep their chimneys in tip-top shape. Certain components of chimney maintenance are do-it-yourself tasks, while others may be better left to the professionals.

- Start from the inside and ensure that dampers are working properly. When using fireplaces and other appliances, dampers need to be open to allow smoke to vent outside; otherwise, smoke will be trapped in the home and could lead to carbon monoxide buildup. Dampers need to be fixed or replaced if they are not operational. Replacement fireplace dampers should be snug

 **ARIENS**

\$5899.00
 Sale Price

APEX
 52" DECK SIZE
 23HP KAWASAKI® FR691 V-TWIN

R.H. IORISH MOWER SHOP LLC
 3102 Woodside Rd., Alburtis (2 mi. above Huff's Church)
610-845-2164 rhlorish.com
 Store Hours: Mon.-Thurs. 8 am-6 pm, Fri. 8 am-4 pm, Sat. 8 am-2 pm, Sun. Closed

STORAGE SHEDS MOVED
 Serving PA & NJ for over 30 years!!!

Reasonable Rates
 FREE ESTIMATES

Call: Glen 610-926-5671
 FAX: 610-916-2954
 Fleetwood, Pa.

Don't leave that shed behind! Move it with you!
 Do you have an unwanted shed, gazebo, or playhouse?

WEAVERS HAULING
 Over 30 Years Experience!

and not have any gaps, states Vertical Chimney Care.

- Conduct a visual inspection of the chimney to check for any cracks or spalling. Spalling is the wearing away of masonry due to water, weather and time. If enough of the material erodes, that erosion can adversely affect the structural integrity of the chimney. Some repairs can be made by patching up cracks or replacing missing bricks. Chimney tuckpointing is the process of repairing mortar.
- Think about waterproofing the chimney to prevent damage. A water sealant applied to the outside of the chimney can prevent moisture from breaking down the masonry.
- Inspect and replace the chimney cap if it is worn out. A chimney cap is a contraption that sits atop the chimney to allow the smoke to vent while also preventing critters and water

from going inside the flue, helping to extend the flue life. The chimney cap attaches to the flue liner, so outside dimensions should be taken to ensure the cap is the right size for the chimney.

- Have the chimney swept. Sweeping helps remove the soot and debris that clings to the inside of the flue, known as creosote. The amount of time the fireplace is used will deter-

mine how often the chimney must be cleaned. Generally speaking, the chimney liner needs to be cleaned if it has 1/8-inch or more of soot. Regular inspection and maintenance can help keep a chimney working safely for decades. For those who do not like working at such an elevation, leave exterior chimney repair to a certified professional.

Richard M. Wells & Son
 ASPHALT PAVING & EXCAVATING
 COMMERCIAL & RESIDENTIAL

10% OFF
 Think Spring
 Get your driveway paved NOW!

No Job Too Far

- Tar & Chip
- Hot Crack Filling
- Driveways
- Parking Lots
- Private Roads
- Seal Coating

• FREE ESTIMATES
 • REASONABLE RATES
 • FULLY INSURED

Hamburg, PA
 610-562-8447

CALL TOLL FREE
1-888-665-0050

DESIGN BUILT CONSTRUCTION

New Homes • House Additions

- Renovations
- Kitchens & Baths

Contact John Scully

MARTIN CONSTRUCTION COMPANY
 14558 Kutztown Road / Fleetwood, PA 19522
 Phone: 610.683.6120 Fax: 610.683.9132
 www.mccbuild.com
 HIC Registration # PA 8177

2023 Spring Home Improvement Guide

SALE! MOVING SALE! SALE!

SHOWROOM UNITS OVERSTOCK

SALE! SALE!

HEARTHSIDE Fireplace and Stove is Relocating to the B&H Plaza in East Greenville!
 Our current location will be closed the month of April.
Stop in for some GREAT DEALS in March
 Our New Showroom will open Sat. May 6th

SAVE up to 50%

HEARTHSIDE FIREPLACE & STOVE
 482 POTTSTOWN AVE
 PENNSBURG, PA
 215-679-7755

SALE! SALE!

- Trimming
- Removal
- Lot Cleaning
- Stump Grinding
- Hauling



R. & R. TREE SERVICE
 19 Penn Street, Lyons, PA 19536

Free Estimates
 Phone 610.682.2856

ROBERT ROTH
 Fully Insured

Why Homeowners Show Add More Exterior Light To Their Properties

Homeowners are increasingly realizing the benefits of improving the exteriors of their home, which can be just as valuable as improving the interior spaces. As individuals design picturesque garden beds and cultivate lavish lawns or revamp exteriors with architectural features, they probably want to spotlight these improvements. This is where exterior lighting can be put to great use. Exterior illumination can cast a glow on various features, but there are many other reasons to increase lighting around the exterior of a home.

- Safety: Trips and falls can occur at night when trying to traverse walkways and landscapes in the dark, as it can be difficult to see rocks, stairs and uneven pavement. Outdoor lighting can illuminate pathways, entryways and other areas for safer access for homeowners and their guests.
 - Extend outdoor entertaining: Ample lighting can increase the amount of time one can use outdoor spaces and make them the perfect gathering spot. As autumn arrives, days become shorter. However, patios, porches and more can get extended use with lighting.
 - Safeguard security: A well-lit home may be less likely to be targeted by burglars than one swathed in darkness and shadows. Lights can remain on all evening or be motion-triggered. Setting lights on timers also ensures that the home is illuminated whether residents are home or not.
 - Create drama: Landscape lighting designers can establish focal points around the landscape and highlight the best features of a property. Uplighting in trees, silhouetting techniques to showcase plants and spotlights to show off architectural features are all options for homeowners to consider.
 - Add value: The experts at Parker Homescape, a landscape design service, say that exterior lighting can add roughly 30 percent to the value of a home. They also indicate that 50 percent of all home buyers say that outdoor lighting is important when buying a home. If current residents are thinking about selling, now may be the time to invest in exterior lighting.
- Improving a home's exterior may be as simple as adding more lighting to improve functionality and beauty.



LeafFilter GUTTER PROTECTION

CLOG-FREE GUTTERS OR YOUR MONEY BACK GUARANTEED!

BEFORE LeafFilter AFTER LeafFilter

15% OFF
 YOUR ENTIRE LEAFILTER PURCHASE*
 Exclusive Offer - Redeem By Phone Today!

ADDITIONALLY

10% OFF SENIOR & MILITARY DISCOUNTS

MADE IN THE USA

PLUS!

THE FIRST 50 CALLERS WILL RECEIVE AN ADDITIONAL 5% OFF**

FINANCING THAT FITS YOUR BUDGET!

CALL US TODAY FOR A FREE ESTIMATE
1-855-924-2112

Promo Code: 285
 Mon-Thurs: 8am-11pm, Fri-Sat: 8am-5pm, Sun: 2pm-8pm EST

*The leading consumer reporting agency conducted a 16 month outdoor test of gutter guards in 2010 and recognized LeafFilter as the "#1 rated professionally installed gutter guard system in America." CSLB# 1035795 DOPL #10783658-5501 License# 7656 License# 50145 License# 41354 License# 99338 License# 128344 License# 218294 License# 603 233 977 License# 2102212986 License# 2106212946 License# 2705132153A License# LEAFFNW822JZ License# WV056912 License# WC-29998-H17 Nassau HIC License# H01067000 Registration# 176447 Registration# HIC.0649905 Registration# C127229 Registration# C127230 Registration# 366920918 Registration# PC6475 Registration# 1R731804 Registration# 13VH09953900 Registration# PA069383 Suffolk HIC License# 52229-H

Need A Roof?

QUARRY RIDGE ROOFING SUPPLY

405 Quarry Road,
 Kutztown, PA

Monday thru Friday 7 a.m. to 5 p.m.
 Email: quarryridge@verizon.net

610.683.5312 (Phone)
 610.683.3207 (Fax)

- Metal Roofing & Siding
- Metal Trim Bending Up To 21'
- Standard and Specialty Trim

Featuring Everlast Roofing's New OMNI panel...manufactured for

- Superior strength
- Attractive design
- Long lasting durability
- Weathertight sidelaps
- Limited Lifetime Warranty

Everlast Roofing, Inc.
 OUR NAME SAYS IT ALL

2023 Spring Home Improvement Guide



Erb ELECTRIC
Serving the Community Since 1943
PA 027347

8,000 SQ. FT. SHOWROOM

Appliance Sales, Installations & Repairs including Water Heaters
Factory Trained Technicians
Family Owned & Operated for Over 75 Years

Free Estimates!
610.683.7324

15085 Kutztown Road, Kutztown, PA 19530

Facebook icon, Visa, Mastercard logos

Is Your Garage Too Full?

Post Frame & Conventional Buildings For All Your Residential Storage Needs.



We Turn Your Vision Into Reality.

Call:
MARTIN CONSTRUCTION COMPANY

Fleetwood, PA 19522 Phone: 610-683-6120
www.martinconstructionco.com HIC# PA 8177

Find Us On Facebook

Total Building Solutions for over 35 years

Randy's Carpet

Family owned since 1974



Carpet
Vinyl
Hardwood

610-562-8838

1073 Pottsville Pike (Back of Building) | Shoemakersville, PA
Mon - Thurs 10AM - 7PM | Fri 10AM - 4PM
Sun 10AM - 2PM | Closed Saturdays



Two Guys Plumbing
HIC #PA005569

Specializing in All Types of Plumbing, Heating, Cooling, Electrical Service

Heating & Cooling, Inc.
• 30+ YEARS EXPERIENCE • WATER CONDITIONING
• LICENSED AND INSURED • REMODELING/NEW CONSTRUCTION
• FREE ESTIMATES • WELL PUMP SERVICE & INSTALLATION

61 PRICETOWN ROAD • FLEETWOOD, PA 19522
610-683-5465 Fax: 610-683-3296
Email: twoguy61@yahoo.com

Design Ideas To Give Your Home A Farmhouse Feel

Farmhouse style homes are having a moment. A 2020 survey from Homes.com asked more than 5,000 adults across the United States about their favorite house style from a list that included bohemian craftsman, mid-century modern ranch, French chateau, and Tudor, among others. Modern farmhouse was the runaway winner, as participants in 42 of the 50 states indicated this simple, cozy style was their favorite.

Home renovation projects can help homeowners put their own unique stamp on their homes, and such projects can be both aesthetic and functional in nature. The following are some farmhouse design elements homeowners can consider as they look to transform their home interiors with this popular style in mind.

- **Exposed beams:** Exposed beams instantly evoke images of a farmhouse. The home improvement experts at BobVila.com note that this rustic renovation project can utilize real wood or faux beams that look like the real thing. Decorative beams that have nothing to do with a home's structural integrity can be installed by skilled do-it-yourselfers. However, even faux beams are heavy, and BobVila.com recommends homeowners have an engineer assess their existing structure prior to installation.
- **Distressed wood finishes:** Distressing is designed to make something look less than per-

fect. Distressed wood finishes can be found throughout many farmhouse style homes. Furniture and picture frames can provide the distressed look farmhouse fans are looking for. This is a relatively inexpensive project that many homeowners can tackle on their own after watching some online tutorials that recommend the right tools and techniques to get the job done right.

- **Kitchen sink:** Many components combine to create a truly classic farmhouse kitchen. But perhaps no component is more essential than the classic farmhouse sink. The renovation experts at HGTV note that a classic farmhouse sink features a deep, wide basin. Farmhouse sinks are large enough to handle all the dishes that come after a big family meal. Old-fashioned porcelain sinks are worth consideration by homeowners who want their kitchen sinks to evoke a traditional farmhouse feel.

- **Countertops:** HGTV recommends butcher block countertops for homeowners who favor European farmhouse style. Homeowners overhauling their kitchens to create a farmhouse feel should consider installing a large island with a walnut butcher block countertop for an authentic farmhouse feel. Farmhouse style homes are wildly popular. Some simple renovations can help homeowners with a fondness for farmhouse style bring this classic look into their homes.



www.windsorpress.com

Why Excavation Is Best Left To The Professionals

When shopping for a home, buyers often try to envision themselves living in a given property. Images of family gatherings and holidays may instantly come to mind, but prospective homeowners also may begin to envision changes they would make to a property if they were eventually to call it home.

Changing an existing structure or building an entirely new home on an empty plot of land can be exciting. Such changes typically require excavation, which is a complicated process that may be necessary for projects big or small.

WHAT IS EXCAVATION? Excavation is the process of extracting material from the ground by digging. Earth, rock and other materials may be moved during the excavation process.

CAN DO-IT-YOURSELFERS EXCAVATE?

Skilled DIYers who have participated in excavation projects in the past may be able to handle a project on their own. However, it's important that homeowners recognize that excavation is about more than just digging in the ground. It's a complicated process that requires the use of specialized tools and equipment. In addition, a strong understanding of the land that will be excavated is required for the project to be safe and go smoothly.

WHY HIRE AN EXCAVATION PROFESSIONAL?

Even the most skilled DIYer might be better off hiring an excavation professional than going it alone. That's true for a number of reasons.

- **Liability:** Homeowners who hire a fully licensed and insured

professional excavation firm can rest easy knowing that they will not be responsible for any damages or injuries that may occur during the project.

- **Permits/requirements:** A professional excavation firm typically files all the necessary paperwork for work permits or can advise which permits homeowners will need to go forward with the project. In addition, professionals will know the local laws regarding building and excavation. For example, homeowners may be unfamiliar with the concept of lateral support, which refers to landowner's right to have their land physically supported in its natural state by adjoining land and underground structures. This is an important concept to understand during an excavation project, and professionals can advise homeowners if a project they want to undertake will violate lateral support laws.

- **Experience:** Perhaps the best reason to work with excavation professionals is their experience. A lack of excavation experience can result in damage to a homeowner's property and surrounding properties, which can prove costly. DIYers may not know the type of soil they have on their property nor recognize the different types of challenges each type of soil can present during an excavation project. Such knowledge comes with experience and is often invaluable.

Skilled DIYers can tackle many home improvement projects on their own. However, the complex nature of excavation makes these types of projects the kind that are best left to skilled professionals.

How To Remove Mildew From Your Home's Exterior

Homeowners want their residences to look inviting inside and out. Part of keeping an attractive property involves addressing issues that can compromise not only the appearance of a home, but even its integrity.

People who live in regions with high humidity may find their homes are vulnerable to exterior mildew growth. Mildew is a kind of mold. Molds include all species of microscopic fungi that grow in the form of hyphae, which are multicellular filaments, according to the Environmental Protection Agency. Mold thrives on any organic matter and surfaces with moisture management problems. Mildew, in particular, lives on shower walls, windowsills and other places where moisture levels are high. Mildew also can grow on home siding as well as fences and other exterior structures. While typically gray or white, mildew can be various colors.

Experts recommend various cleansers to help combat the issue of mildew on a home. One of the first products that homeowners tend to reach for is sodium hypochlorite, which is a standard bleach used in laundry and pool sanitation. While sodium hypochlorite seems to make mildew vanish, those at This Old House say that chlorine evaporates too quickly to get to mildew's roots on porous surfaces, such as wood or vinyl siding. Bleach also can stain clothing and damage foliage around the house. Hydrogen peroxide, or oxygen bleach, is

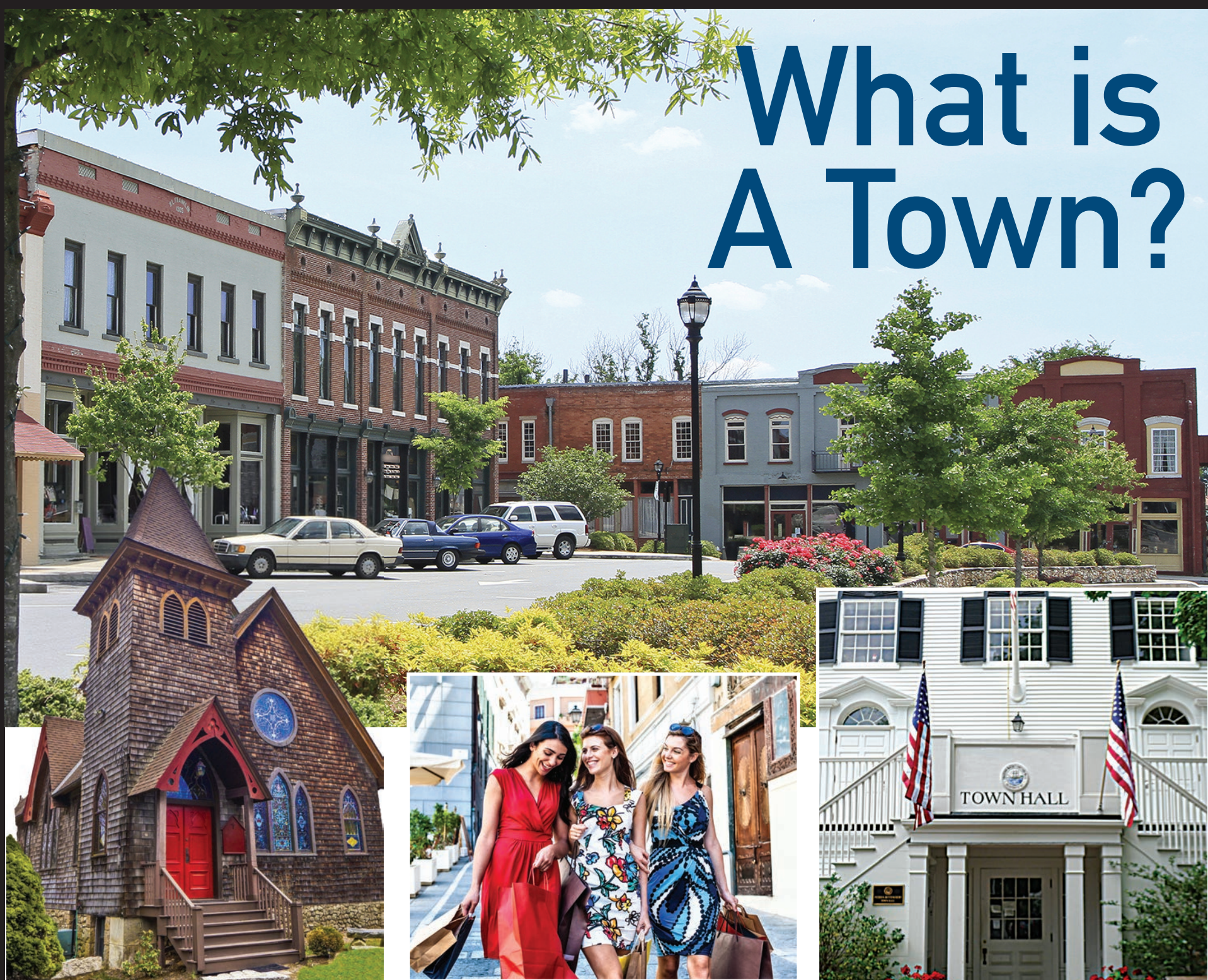
less volatile, will not affect foliage and can clean mildew, algae and dirt on and below the surface.

Trisodium phosphate is another effective cleanser. Commonly known as TSP, it often succeeds where other solutions fail in regard to stubborn stains and mildew. TSP also works well on various exterior surfaces. TSP needs to be used with extreme caution. When using TSP, wear long sleeves, gloves, goggles, and a respiratory mask, says Today's Homeowner. The product also requires adequate ventilation. There also are some environmental concerns, as TSP can damage foliage. In addition, if the product ends up in lakes and streams, it can trigger an overgrowth of algae that results in the depletion of oxygen levels in the water. Eco-conscious homeowners may want to try oxy cleansers before TSP.

Mildew shies away from bright sunlight, so it tends to grow on the north side of homes. Removing trees or other foliage that can further block sunlight to areas of the house can help eradicate mildew growth and stop it before it starts. Another tactic is to clean out gutters regularly and thoroughly to reduce moisture and to prevent decomposing debris from running over the edge of the gutters. This runoff can drip down the home's siding and spread the mildew to other areas.

Mildew can be problematic any time of year. Clean up mildew when the weather cools down to spruce up the look of a home.

What is A Town?



A town is a group of people.

- It is a school.
- It is a city government.
- It is churches.
- It is industry and jobs.
- It is retail businesses.



They all have to work together. All must have the support of the people or there is no town.



Give your local merchant a chance for your business and the first opportunity to make the sale. The local retailer pays the highest percentage of local taxes. They are the ones contacted first for contributions to charitable projects. They provide jobs.

Without their store you have no town.

GIVE THE LOCAL MERCHANT A FAIR SHAKE